

Delivering excellence

Award-winning communication engages participants



AIG Retirement Services delivers the information and services to help your employees make informed decisions about their financial future. We seek to promote awareness and understanding with our plan sponsors and their employees.

Our materials are developed with extensive research, based on consumer preferences for learning financial content. The result is educational materials that are engaging and motivating.



Awards and honors

2019

Pensions & Investments Eddy Award

- Financial Wellness with Cone Health – 1st Place

2018

PLANSPONSOR Magazine

- 45 Best-in-Class Awards
- 3 Service Commendations
- Silver DC Survey Standout Award Large Market
- Service Star Team Award: Richard Counts

DALBAR

- #1 Behavior — Centric Website
- #2 Overall Participant Website
- #2 Digital Online Enrollment
- Process Overview
- #2 Mobile Website

EverFi Financial Capability Innovation Award

Presented at Nasdaq Marketsite in New York City, the award recognizes FutureFIT® University, a web-based financial wellness experience designed to significantly improve financial literacy through unique digital engagement.

CHATHAM PARTNERS

- “Best in Class” Retirement Plan Provider

AVA Digital Awards

- VALIC 2018 Animated Holiday Card (Animation) – Platinum
- VALIC 2018 Animated Holiday Card (E-Card) – Platinum
- VALIC 2018 America Saves Week Video – Gold

Hermes Awards

- America Saves Week – Platinum
- Assured Edge Income Builder® Trifold – Platinum
- Participant Experience Week Playbook – Platinum
- VALIC 2017 Animated Holiday Card – Platinum
- VALIC 2017 Animated Holiday Card – Platinum
- American Pathway® SPIA – Gold
- Assured Edge Income Builder Retirement Challenge – Gold
- Assured Edge Income Protector® – Gold
- 2017 VALIC Top Advisor Conference – Gold
- Teacher Appreciation Week 2017 Video – Gold
- National Retirement Security Week – Gold
- America Saves Week Materials – Honorable Mention
- Enrollment Blitz Campaign – Honorable Mention
- American Pathway DIA – Honorable Mention
- Assured Edge Income Builder Elite – Honorable Mention
- National Nurses Week 2017 Video – Honorable Mention

Videographer Awards

- America Saves Week Video – Excellence
- VALIC 2017 Animated Holiday Card – Excellence
- VALIC 2017 Animated Holiday Card – Excellence
- Enrollment Campaign Video – Distinction
- National Teachers Week Video – Honorable Mention

MarCom Awards

- VALIC 2017 Animated Holiday Card (Animation) – Platinum

Delivering excellence

- VALIC 2017 Animated Holiday Card (Other) – **Platinum**
- 2018 Consultant Forum Invitation Video – **Platinum**
- New Bid Materials for Employers and Employees Magazines – **Platinum**
- Ad K-12 Market – **Platinum**
- PD Freedom Series – **Platinum**
- America Saves Week Video – **Gold**
- National Teachers and Nurses Week Video – **Gold**
- 2018 VALIC Top Advisor Conference – **Gold**
- FutureFIT Circles Materials – **Gold**
- DROP Campaign – **Gold**
- PGA Materials – **Honorable Mention**
- GPS New Launch Materials – **Honorable Mention**
- 2018 National Retirement Security Week Materials – **Honorable Mention**
- Freedom to...Campaign – **Honorable Mention**
- SponsorFIT® Materials – **Honorable Mention**
- Salvation Army – **Honorable Mention**

Learn more about the many honors and accolades earned by AIG. Visit aig.com/RetirementServices, click on "About us," and scroll down to "Awards and Recognition."

FutureFIT® Encouraging people to take action toward the financial future they envision

CALL 1-888-478-7020 **CLICK aig.com/RetirementServices**

Securities and investment advisory services offered through VALIC Financial Advisors, Inc. (VFA), member FINRA, SIPC and an SEC-registered investment adviser. Annuities are issued by The Variable Annuity Life Insurance Company (VALIC), Houston, TX. Variable annuities are distributed by its affiliate, AIG Capital Services, Inc. (ACS), member FINRA.

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